



POLSKO-AFRYKAŃSKI KONGRES ROZWOJU
Polish-African Development Congress



DIPLOMACY & BUSINESS
FOUNDATION



PAKR

POLISH-AFRICAN DEVELOPMENT CONGRESS

“Partnership. Entrepreneurship. Sustainable Development.”

Lodz, 19-20.10.2026

Project implemented by: Diplomacy and Business Foundation



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PROJECT VISION

The Polish–African Development Congress is a strategic initiative positioning Poland as a gateway for Africa–Europe cooperation.

The project creates a platform for long-term collaboration between business, governments, and academia, while promoting Africa as a dynamic and strategic partner in the global economy.





WHY NOW

In the context of dynamic economic and geopolitical changes, the importance of building new and stable directions of international cooperation is rapidly increasing.

Poland is strengthening its position as a key economic hub in Central Europe, while Africa is emerging as one of the most promising global partners.

In this landscape, developing direct relationships between public institutions and businesses becomes essential.

- ✓ Africa is one of the fastest-growing and most promising global markets
- ✓ Increasing demand for international partnerships and investment diversification
- ✓ Strong need for direct Africa–Europe business connections
- ✓ Governments and institutions are seeking reliable cooperation platforms



EVENT SCALE & FORMAT

✓ 200 carefully selected participants + online audience

✓ delegations from around 10 African countries

✓ representatives of governments, business, and academia

✓ curated networking and high-level formats

✓ expert panels and strategic discussions

✓ B2B matchmaking

✓ partner showcase zone



KEY THEMATIC AREAS



**ENERGY AND ENERGY
TRANSITION**



**TECHNOLOGY AND
INNOVATION**



**AGRICULTURE AND FOOD
SECURITY**



**INFRASTRUCTURE AND
INDUSTRIAL DEVELOPMENT**



**EDUCATION AND
ACADEMIC COOPERATION**



**HEALTHCARE SYSTEMS AND
MEDICAL SECTOR**



TARGET GROUPS



**AFRICAN AND EUROPEAN
BUSINESSES AND INVESTORS**



**MINISTRIES AND PUBLIC
INSTITUTIONS**



**DEVELOPMENT AGENCIES AND
FINANCIAL INSTITUTIONS**



**UNIVERSITIES AND THINK
TANKS**



**INTERNATIONAL
ORGANIZATIONS**



PARTNER VALUE

Partnering with the Congress is a strategic investment in visibility and influence:

- direct access to African and European decision-makers
- positioning within high-level international dialogue
- visibility among governments, investors, and institutions
- opportunity to showcase your organization globally
- participation in curated networking and private meetings



PROJECT IMPACT

- promotion of African markets and enterprises on the European stage
- development of international investment and trade relations
- increased visibility of African innovation and business potential
- creation of long-term Africa–Europe partnerships
- strengthening Africa’s role in global economic dialogue





LODZ & POLAND POSITIONING

Lodz offers a unique gateway between Europe and emerging markets, combining logistics, innovation, and academic excellence.

Poland, as an EU member state, provides stability, access to the European market, and a strong institutional environment.

At the same time, the Congress creates a space where African economies and enterprises can be effectively presented to European partners.



PROJECT PARTNERS

The project is developed with international and regional partners, including:

- Moroccan Chamber of Industrial and Commerce
- Egyptian African Businessmen's Association (EABA)
- Prsem Foundation (Ghana)
- regional African and Poland representatives
- Foundation for the Support of Leukemia Patients
- ELW- Energy, People, Values Association
- institutional and sectoral partners
- institutional patronages

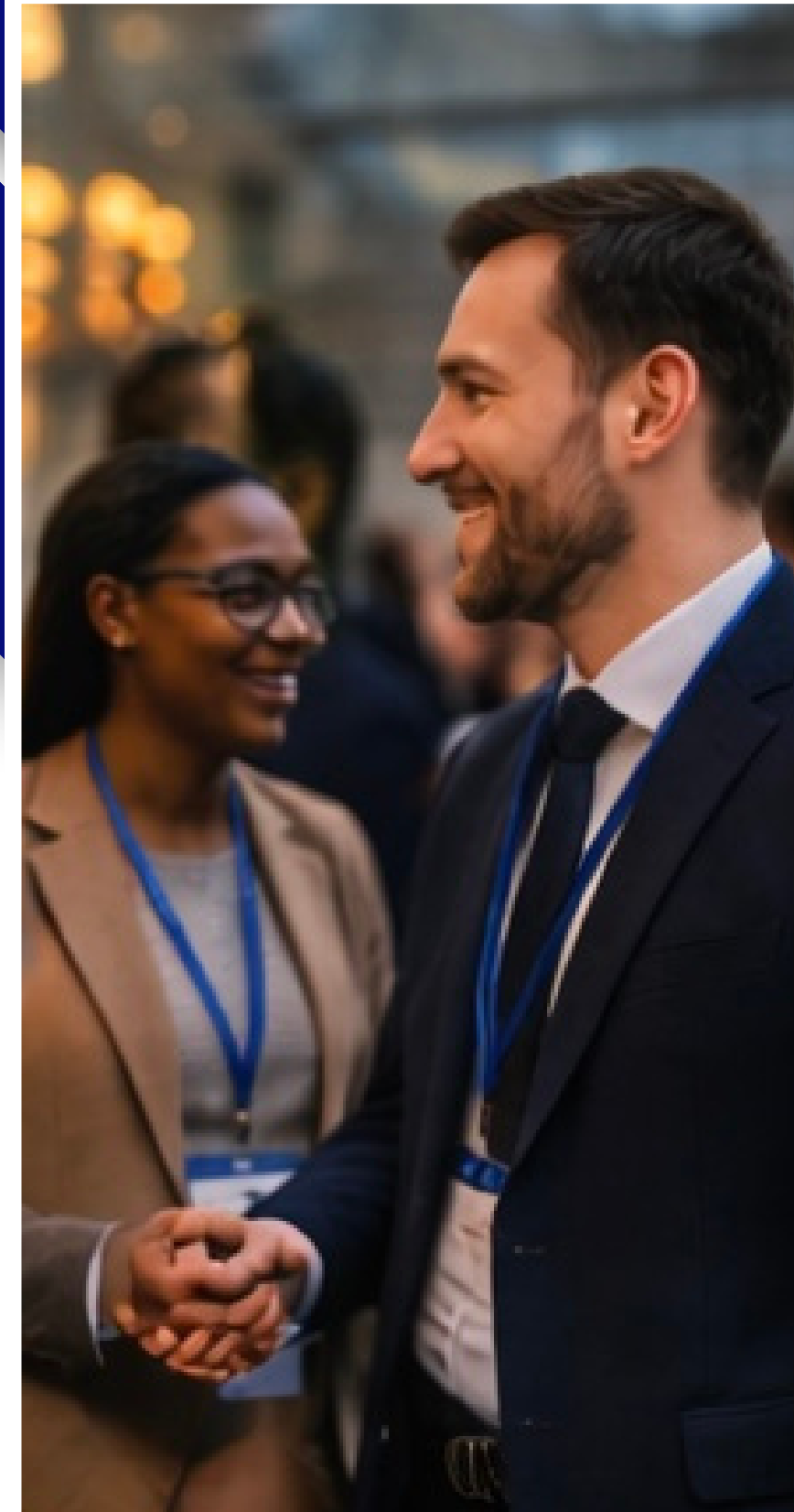
More partners will be announced as the preparatory phase progresses.





LONG-TERM VISION

The Congress is designed as a long-term platform for Africa–Europe cooperation, with recurring editions and continuous engagement.



PARTNERSHIP

The project remains open to strategic, institutional, and business partners who wish to actively contribute to its development and long-term impact.

Partnership within the Polish–African Development Congress goes beyond supporting a single event — it is an opportunity to participate in building a sustainable international cooperation platform.

We invite public institutions, government bodies, international organizations, as well as companies and investors interested in strengthening economic relations between Europe and Africa.

Congress partners gain the opportunity to co-create the event agenda, engage in high-level dialogue, and access key stakeholders and decision-makers.



TOTAL BUDGET
200,000 PLN



We invite you to co-create a project of international significance.
Partnering with the Congress is an investment in future markets, relationships, and global positioning.

Contact:

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